

The Pink Ribbon Foundation - Frequently Asked Questions

The answers to the following frequently asked questions provide an overview of our approach to grant funding and guidance for potential applicants. Please read this information carefully before you make a start on preparing an application for funding.

What kind of work does the Pink Ribbon Foundation support?

The Pink Ribbon Foundation's mission is to help breast cancer charities help their clients recover from their cancer and then live longer, healthier, happier lives. Through its grant making the Pink Ribbon Foundation funds practical projects and initiatives, which aim to help registered charities to deliver good physical and mental health to individuals with, and recovering from breast cancer.

The Pink Ribbon Foundation funding criteria is developed around clearly defined themes, some of which may vary from year to year however, all aim to reflect important factors that underpin healthy recovery from breast cancer.

What is the value of grant I can apply for?

The Foundation will consider all grant applications to the value of £5,000.00. All applications should be properly costed and in your application. We strongly advise applicants to apply for the level of funding the project or project specifics require, rather than the maximum level of funding available. Applications for just the sum of £5,000 will be considered as poor.

Should you apply for a figure above £5,000.00 it may be granted at the discretion of the Foundation.

In reviewing applications, we consider a number of criteria, including the scope and impact of a project and the size of the organisation applying. We expect projects that receive funding to be delivered within 12 to 18 months.

Does the Pink Ribbon Foundation provide funding for an organisation's core operational costs or overheads?

The Pink Ribbon Foundation funds projects and initiatives that make a direct impact on individuals with breast cancer in the UK. Your application should relate to a specific project, not 'business as usual' or core costs. That said, we have 'helped out' with core costs should the need be vital to the continuity of an organisation.

Recognising that there will be an element of core costs incurred in delivering a project, the Pink Ribbon Foundation will accept that successful grant recipients may allow 15% of the total amount of grant funding awarded as a contribution towards core costs. This part of the grant if asked for is therefore unrestricted funding for successful applicants to use however they wish.

Will you consider funding a project that is already running or does it have to be new work?

In most instances, we will consider funding delivery for projects that are already up and running. These can also be pilot programmes that are being rolled out to reach a new or much wider audience or projects that take a new approach in tackling a specific challenge.

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Will I have a better chance if I apply early?

We review applications annually and applicants are given a final date for their applications to be submitted. All applications should be in writing on the Foundation's form and accompanied with a letter of interest and a set of your last financial years accounts. Please note applications will not be accepted after the closing date, which can be found on our website.

Where does the Foundation fund geographically?

The Pink Ribbon Foundation will fund projects that make a tangible impact anywhere in the UK. By the UK, we mean England, Wales, Scotland, Northern Ireland, the Isle of Man and the Channel Islands. We do not fund any overseas work, even if the organisation running the project is UK based. Again, the one exception is where the monies raised have been in a different country and those monies raised will be repatriated to a relevant breast cancer charity in that country.

Can we submit multiple applications?

No. The Pink Ribbon Foundation will only accept one application per organisation for each year.

If your organisation is part of or affiliated to a national organisation, body or network, we encourage you to contact your national office or HQ to find out whether there are plans to submit an application on behalf of the national network before you make a start on an application for funding.

We are a social enterprise / a Community Interest Company / a for profit organisation delivering a charitable project. Can we submit an application for funding?

Yes, as long as your organisation is legally constituted, the proposed project is clearly for public benefit and fits the focus of an open funding programme.

I am an individual. Can I submit an application for funding?

No. We do not fund individuals or causes that will benefit just one person. This includes grants for educational bursaries, gap year or elective projects, and academic research as part of undergraduate or postgraduate education.

Do you accept partnership bids?

Yes, the Pink Ribbon Foundation does accept partnership bids. However, one clearly identified lead organisation will need to submit the application on behalf of the partnership and act as the main point of contact for all communication with the Pink Ribbon Foundation. If the project is successful in securing funding, the lead organisation will be required to take on a central co-ordinating role to ensure the project is delivered as outlined.

We want to make an application but we do not have a set of accounts, or a track record.

The Pink Ribbon Foundation understands that new and emerging organisations may not have the documentation and record of established organisations. If this is the case, we will advise you on what further information will be required to support relevant and appropriate due diligence.

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Can I email my application?

Sorry but no. The Pink Ribbon Foundation's 2020 application form should be downloaded via our website, printed off and posted with a set of your last accounts. Please note that we strongly advise applicants to complete an application in draft form before submitting your application, as we have seen many errors leading to a rejection of the application.

If successful, how will I have to report on my grant?

If your application is successful, you will be asked to send a letter confirming your acceptance and subsequently a project up-date by email twice a year, as detailed in your grant letter. Should these not be sent this would invalidate any application made for the following year. However, should the grant be funding a one off or very short term event, or be part of a much larger 'appeal' we would only expect one report.

How is the Pink Ribbon Foundation managed and governed?

The Pink Ribbon Foundation is a charity registered with the Charity Commission (charity number 1080839). The Foundation is governed by a Board of three grant making trustees.

Are there any areas of work you do not currently fund?

We understand that many organisations and individuals are looking for funding to deliver a wide range of valuable and worthwhile work; however, there are some areas of work that the Pink Ribbon Foundation does not currently fund. These include:

- work that does not fall within the scope of the Pink Ribbon Foundation's charitable purposes
- work that is not clearly aligned with the stated funding priorities
- projects delivered outside of the UK
- long-term projects and initiatives – we expect the vast majority of projects funded to be delivered within 12 to 18 months
- work being delivered by NHS Trusts and local authorities
- work which might reasonably be eligible for funding from statutory bodies
- some general awareness and information campaigns
- sponsorship of or attendance at meetings, events and conferences
- large fundraising appeals, including requests for contributions to capital or equipment costs
- unrestricted funding
- educational bursaries or grants for university or postgraduate education, school trips or projects, gap year or elective year projects
- academic research, including funding for educational or research posts

How many applications can I submit?

Only one application per year will be considered per organisation.

Our organisation is affiliated to a national network. Can we apply?

Yes. However, if your organisation is part of or affiliated to a national organisation, body or network, we also encourage you to contact your national office or HQ to find out whether there are plans to submit an application on behalf of the national network before you make a start on an application for funding.

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My project does not fit the theme of the current criteria. When can I apply for funding?

We know that applying for funding can be time consuming, so please ensure that your project meets the criteria before investing time and energy in applying for funding. In the first instance please send an email to enquiries@pinkribbonfoundation.org.uk and we will respond to help you decide if an application may be considered.

Are there deadlines for applications?

As the grants are awarded annually, there is a final submission date posted on our website.

I still have a question. Can I speak to someone before I submit an application?

The Pink Ribbon Foundation is staffed by a small team with limited resources so we are unable to offer general guidance or advice about specific projects, or answer questions where the information is readily available on our website.

It is your responsibility to determine whether your organisation is eligible for our funding by reading the guidelines on our website, along with our eligibility criteria and details of any specific criteria outlined for a current funding programme. We are unable to help you decide whether to apply or give an indication of whether or not your application will be successful.

If you have a question that is not answered, on our website, you can email us on Enquiries@PinkRibbonFoundation.org.uk and we will do our best to get back to you.

Will I receive feedback if my application is declined?

If your application is not progressed, we will provide a general explanation as to why if you request it, but as a small team with limited resources, we will not be able to offer detailed feedback or enter into further correspondence.

If my application is unsuccessful, can I still apply again?

If you are not successful in securing a grant, you are welcome to apply for funding the following year, as long as your project clearly fits the focus of the funding programme.

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